

# MODULE 06. Patent Information

# OUTLINE

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  - (1) Patent Information
  - (2) Patent documents
- 2. Advantages of patent information

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  - (2) Patentability search
- 2. Infringement search
- 3. Validity search
- 4. Index or name search

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- 1. Types of patent information databases
  - (1) CD-ROM
  - (2) Online databases
- 2. Selection of databases
- 3. Example of on-line databases search

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  - (2) 'Licensing out' technology
  - (3) 'Cross-licensing'
- 2. In Mergers & Acquisitions
- 3. In Research & Development
- 4. In Human Resource Management

# INTRODUCTION

Even the latest gadgets get outdated in no time. Umpteen, new or improved models are constantly appearing on the market. Can something be really done to survive this fierce competition? In this module, we look at the role of patent information in protecting a business as well as in helping it to gain a competitive edge. In particular, we are going to deal with what is meant by patent information and why it is important and discuss how patent information may be used including searching patent information and strategically using the results of such a search.

# LEARNING OBJECTIVES

- 1. You understand the concept of patent information.
- 2. You understand how to strategically use patent information.
- 3. You understand where to obtain and how to search patent information.

# LEARNING POINT 1: Understanding patent information

## 1. Patent information & Patent documents

# (1) Patent Information

It is the technical and legal information contained in patent documents that are published periodically by patent office. The phrase patent information refers to both granted patent and patent applications.

## (2) Patent documents

- a. Patent documents include not only the content of published patent documents but also bibliographic and other information concerning patents for inventions, inventors' certificates, utility certificates and utility models.
- b. In most countries, a patent document is required to be in a standardized format.
  - Front page (including abstract)

The front page of patent document contains date of filing, priority date, information on the title of the invention, bibliographic data, such as the name and address of the applicant and inventor, and an abstract.

The abstract summarizes the invention covered by the patent document. The abstract has no legal importance. It is a technical summary that is not relevant for and, therefore, cannot be used to interpret the scope of protection of the invention by the patent in question.

- Written description

The description of an invention should disclose the invention clearly and precisely to enable a person skilled in the art to understand the claimed invention and the technical information contained in it. Preferably, it should be illustrated by examples to explain how to work or carry out the invention in practice so as to enable anyone skilled in the relevant technical field or "art" to do so likewise, without undue experimentation.

Claims

The claims define the scope of legal protection. In patent litigation, interpreting claims is the first step in determining whether the patent is valid and whether the patent has been infringed.

- Drawings (if necessary)

The drawings show technical details of the invention in an abstract and visual way. They help to explain some information, tool or result set out in the written description.

Drawings are not always a necessary part of the patent specification. If the invention is for a process or method of doing something, drawings usually are not required. If drawings are required, formal rules govern their acceptability.

#### 2. Advantages of patent information

#### (1) Up to date information

In most countries, a patent application is published 18 months after it is filed. There is therefore always a time lag between the invention and the publication of the patent application. Generally, however, patents are granted well before a patented product is introduced in the market. As such, the publication of a patent application, despite the time lag, is invariably the earliest point in time at which the relevant information becomes available to the public.

## (2) Uniform structure

Patent documents have a relatively standardized format including an abstract, bibliographic information, a description of and, in most cases, also drawings illustrating the invention and full details of the applicant. Such uniform structure makes reading easier.

## (3) Detailed description

As the invention has to be disclosed in a manner that is sufficiently clear and complete for it to be carried out by a person skilled in the relevant art, the background, description and drawings provide much more detailed information about a technology than any other type of scientific or technical publication.

#### (4) Unique source of information

It is estimated that some 70% of the information disclosed in patent documents have never been published anywhere else. It is also growing in size every day. To date, some 50 million patent documents have been published worldwide in every technical field with about two million more documents added each year.

# (5) Well organized information

For easier search and retrieval of patent documents, they are classified in accordance with an internationally accepted classification system called the International Patent Classification (IPC)

More References	<mark>1-1: IPC (lı</mark>	nternational P	atent Class	sification)	
1. Definition					
The IPC is a them into a rai		•		g technology by d s and groups.	ividing
2. Principle of cla	ssifying				
The IPC employs the principle of classifying inventions according to their intrinsic nature (the "function-oriented" principle), rather than their possible "applications". Still, the IPC contains both function-oriented places and application places and is a combined function/application classification system in which the function takes precedence. An illustration of a complete classification symbol of IPC is shown below :					
А	21	В	1 /	08	
I	Ι	I	I	I	
Section	Class	Subclass	Main gro	oup Sub group	

The classification scheme containing about 70,000 classification symbols is arranged in a hierarchical, tree-like structure.

- Section: The lowest hierarchical levels are the eight sections of the IPC corresponding to very broad technical fields. (Section A=Human Necessities)
- (2) Class: Sections are subdivided into 120 classes in the eighth edition of the IPC. (Class A 21=Baking; Edible dough)
- (3) Subclass: Classes are further subdivided into more than 600 subclasses. (Subclass A 21 B=Bakers' ovens; Machines or equipment for baking)
- (4) Main group: Main group symbols always end with "/00". (Main group A 21 B 1/00 = Bakers' ovens)
- (5) Sub group: The hierarchy of the subgroups under main groups is designated by dots preceding the titles of the entries.

Main group A 21 B 1/00 ("Bakers' oven") is divided into 19 subgroups, the first four of which are the following:

A 21 B 1/02 . characterized by the heating arrangements A 21 B 1/04 .. Ovens heated by fire before baking only A 21 B 1/06 .. Ovens heated by radiators A 21 B 1/08 ... by steam-heated radiators

As can be seen from the above example, not all the subgroups are on the same hierarchical level; the highest are preceded by one dot, the lower-according to their level-by two, three, four or more dots.

#### (6) Quick and easy access

Patent information may be stored in a variety of information carriers like paper, microfiches, CD-ROM and on-line databases. On-line searching has facilitated quicker, cheaper, and more convenient access to patent information than the conventional manual or CD-ROM based searching method.

## (7) Wide fields of technology

While not all inventions are patented, for some inventions may be protected by trade secrets rather than by patents, inventions protected by patents cover virtually every field of technology from the simplest to the most complex.

As such, patents provide information on every sphere of scientific and technological activity.

#### (8) Citations Intelligence

Citations on the patent document are information of prior art cited by examiners or applicants. The examiner cites References which contain relevant prior art to judge the patentability during the patent prosecution.

US patents provide the citations on the front page of the publication and the EPO and PCT documents provide them as part of the Search Report. An applicant may also give References to other patents and to journal articles in the description of an application. Citations are an important tool for analyzing the research and development activities and the technical trend of competitors.

# More References 1-2: Patent Family

#### 1. Definition

When an applicant seeks to patent an invention in multiple countries, then all such patent applications and the subsequent publications that relate to the same invention are collectively called a patent family. There are at least three ways of defining a patent family:

- (1) All the patent documents which are directly or indirectly linked via a priority document belong to the same patent family.
- (2) All the patent documents having at least one priority in common belong to the same patent family.
- (3) All the patent documents having exactly the same priority or priorities in combination, belong to the same patent family.

To create a patent family, therefore a patent must be filed in several countries. A patentee takes on additional costs to extend protection to other countries only if it seems worthwhile to do so. Thus, patents that are members of families will generally be of higher value than those filed in a single country.

2. Importance

Patent families are particularly important:

- (1) to find an invention described in another language
- (2) to estimate the global importance of an invention (the more patent family members there are the more likely that the invention is an important one)
- (3) to identify competitors or potential business partners in global marketing strategies for a product or process

#### LEARNING POINT 2: Type of patent information search

#### 1. State-of-the-art & Patentability search

## (1) State-of-the-art search

- a. It provides a broad overview of a defined technological field as it covers all or broad range of patent and non patent literature relating to it.
- b. It reveals relevant published papers, studies, other non-patent literature, as well as patents expired and unexpired, as well as published patent applications worldwide.
- c. It is mainly used for establishing the starting point and direction of new research and development projects.

#### (2) Patentability search

It is narrower in scope than a state-of-the-art search. It is done with

Reference to a defined field of technology, such as that contained in an invention disclosure, for identifying relevant prior art for evaluating the novelty and/or non-obviousness of the disclosed invention.

The results of a patentability search are very useful for drafting stronger or better patent claims, and may also reveal potential conflicts with patents owned by others and/or the possibilities for getting around them.

A patentability search is done while preparing and before filing a patent application. It helps the applicant to decide whether or not (1) to file a patent application, or (2) to proceed with the patent application as drafted, or (3) to undertake further research and development to make further improvements to the invention for getting a stronger patent.

#### 2. Infringement search

Also known as a "right to use" or "freedom to operate" or "clearance" search, it is done to determine if any unexpired (in-force) patents would be infringed by launching a product on the market or by otherwise practicing the invention in question.

By this search a party is "cleared" to make, use, sell or import a product incorporating the invention. It involves a study of all the claims of all the relevant patents which are still in force to determine their scope of protection so as to avoid doing anything which will be considered to be an infringement of an unexpired patent. For assessing potential infringement, it would be necessary to study the claims of all relevant published patent applications too.

Thus, periodically conducting a search at the stage of technical development, product development or before marketing a product will enable a company to identify related patents and to ascertain their legal status in time to prevent an infringement

#### 3. Validity search

If the infringement search uncovers a patent that poses an infringement risk, then a validity search may be performed to help determine whether the patent so uncovered is valid. It is conducted after a patent is granted to assess whether the patent was properly granted. It looks for any publication (prior art) that can be used to prove that one or more claims of the patent are invalid. Validity searches are done because of current or anticipated litigation, in the context of licensing negotiations, and as part of the due diligence process for assessing the value of a patent.

To challenge the validity of a patent, you have to search for patent or other documents that could challenge its novelty or inventive step and uncover issued patents or other published prior art that may render such a patent partially or completely invalid. Thus, a validity search can be useful as a defensive tool when a company is concerned about infringing a particular patent.

#### 4. Index or name search

This is done to find out the names of inventors, researchers or companies in whose names patents are filed, issued or assigned.

This type of search is also employed to locate "patent families" or equivalent patents in various countries. A patent family search may help to locate an equivalent patent in a known language so as to avoid the cost of translation. By analyzing the bibliographical data of numerous patent documents, it may be possible to identify the leading inventors, researchers or companies in a particular technology sector and to gain an insight into their research or patent strategies.

## LEARNING POINT 3: Method of patent information search

Once you know your objective then you must select the source of patent information, such as the relevant databases that could be relevant for that objective, collect the patent documents, and analyze them in order to serve your objectives.

#### 1. Types of patent information databases

Patent information may be stored in a variety of information carriers like paper, microfiches, CD-ROM and on-line databases.

#### (1) CD-ROM

CD-ROM databases are very convenient for documentary searches. Users need no outside connections, and can work with a CD-ROM driver plus a computer. However, they are soon out of date.

#### (2) Online databases

Anyone who has access to the internet is able to browse the full text of published patent documents via free of charge or commercial databases.

# a. Free of charge databases

Many national patent offices have launched free-of-charge patent information databases, which are open to the public.

The free services work well for simple searches, but are not a suitable tool for executing more complex investigations and legally motivated searches.

Ex) The Full-Text and Full-Page Image Database of the USPTO, esp@cenet<sup>®</sup> provided by EPO

#### b. Commercial databases

Commercial service offers enhanced or value added patent information, based on the actual requirements of particular end users.

Commercial database hosts offer different types of clearing procedures or fees. Ex) WIPS, Derwent, Dialog, STN, Questel Orbit, Micropatent

ore References 3-1: Comparison c	of databases of	USPTO, EPO an	d WIPO PC
	USPTO	Esp@cenet	PCT
Search Method			
Basic text search	0	0	0
Patent number search	0	0	0
Boolean text search	0	0	0
Advanced	0	0	0
Subject			
All classes of IPC	0	0	0
Patent collections searched			
US (application & granted)	0	0	0
European(application & granted)		0	
PAJ (English abstract)		0	
WIPO PCT		0	0
Document			
Browse abstract	0	0	0
Browse full text	0	0	0
Browse images	0	0	0
Print text/image	0	0	0
File data			
Date	1975	1987	1983
Updated	weekly	weekly	weekly

# 2. Selection of databases

Depending on the purpose in hand, the choice of databases may be governed by a number of criteria relating to the nature of the task.

For example, if you are interested in technologies developed within a particular country, you may confine your search to the databases covering the inventions

in that country. However, if you are more interested in a global overview, the international databases would be more relevant. If your interest is simply to retrieve prior art for a patent application, then the free on-line database will suffice. On the other hand, if your interest is in R&D or in M&A the commercial patent databases will be more useful.

In general, novice and occasional users of patent information tend to use only the free services, while professional users tend to use both free and commercial services.

#### 3. Example of on-line databases search

The following will demonstrate a patent information search using "The Full-Text and Full-Image Database" at USPTO's patent searching website (www.uspto.gov/patft).

#### (1) How to access Full-Text database

First, enter www.uspto.gov/patft in the address line.

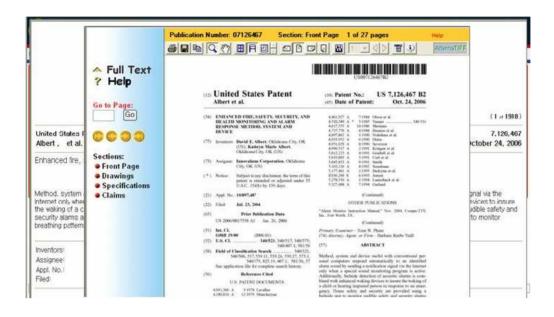
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Then, you can see the "Full-Text and Full-Page Image Database" of the USPTO. These databases allow you to search the patent information from issued patents and published applications.



The Full-Text database is available for patent searching, which contains hyperlinks from the images button to the full-page images of each page of each patent in the database.

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United State		7,126,467 October 24, 2006
	<ul> <li>a.</li> <li>re, safety, security, and health inonitoring and alarm response method,</li> </ul>	
	Abstract	
internet only v the waking of security alarm	em and device useful with conventional personal computers respond automatic when a special sound monitoring program is active. Additionally, bedside detects a child or heating imparted person in response to an emergency. Home safetva is and send notification signals to the appropriate communication site. A health terms and other health measuring signals and communicate these patterns and	on of acoustic alarms is combined with enhanced wating devices to insure and security are provided using a bedside unit to monitor audible safety and monitoring method and system utilizes the bedside device to monitor
Inventors: Assignee: Appl. No.1 Filed:	Albert: David E. (Oklahoma City, OK), Albert: Kathryn Marie (Oklahoma Innovalarm Corporation (Oklahoma City, OK) 10/897,487 July 23, 2004	City. OK)
(anti-the	Serverse Serverse Anno Anno Anno	



# (2) How to use a Quick Search page

1

Under the titles of Issued Patents and Published Applications, you may perform 'Quick Search', 'Advanced Search' and 'Patent or Publication Number Search'.

Home Site Index Search FAQ Clossary Guides Contacts eBusiness eBi	z alerts News Help	
tent Electronic Business Center > Patent Full-Text and Full-Page Imag	e Databases	
issued Patents (PotET) (full-text since 1976, full-page images since 1790)	Published Applications (AppFT) (published since 15 March 2001)	
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View Patent Full Page Images Horsto View Patent Images	View Publication Full-Page Images     How to New Published Application Images	
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Information Applicable to Both Databases	Related USPTO Services	
Important Notices and Policies – <u>Please read/</u> How to Access and View Foll Page Images Problems Using the Databases? Report Errors in Data Content	Tools to Help in Searching by Patent Classification Patent Application Information Retrieval (PAIR) Patent Assignment Database Downloadable Published Sequence Listings	

KEY: 🕸 =online business system 🗳 =fees 😇 =forms 🕗 =help 😂 =laws/regulations 😳 =definition (glossary)

Home Site Index Search FAQ Glossary Guides Contacts eBusiness eB		
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Issued Patents (Pater) (full-text since 1976, full-page images since 1790)	Published Applications (AppFT) (published since 15 March 2001)	
Quick Search     Click     Patent Number Search	Ouick Search     Advanced Search     Publication Number Search	
View Patent Full-Page Images Novels View Patent Insign Status & Event History Database Contents Helip Files	View Publication Full-Page Images  Newto View Publiched Activation Images      Status & Event History     Help Files	
Information Applicable to Both Databases	Related USPTO Services	
Important Notices and Policies – <i>Please read!</i> How to Access and View Full.Page Images Problems Using the Datahases? Report Errors in Data Content	Tools to Help in Searching by Patent Classification Patent Application Information Retrieval (PAIR) Patent Assignment Database Downloadable Published Sequence Listings	

When you click a Quick Search, you can see a web page as follows:

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The buttons at the top of the screen, Home, Quick etc, are used to quickly move from one location to another.

You may search the database using two-term Quick search queries, field, date range, phrase, and right truncation.

a. Two-term quick search queries

You can use the Quick search page to compose using two-term quick search queries presenting Boolean operator, AND, OR and AND NOT.

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- OR operator : At lea	ist one tern	n must be	present.			
- AND NOT operator :	The first t	erm must l	be preser	nt and	the seco	nd
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Let us use the terms	of 'Fire'	and 'Alarm	n'. Now	select	the 'AN	ID'
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Term 2: alarm		All Fields		~		
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1 Two-term quick search queries.		Next Li	st Bottom	View Cart		
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<ol> <li><u>7,127,733</u> System for bi-directional voice</li> <li>7,127,270 Wireless communication and c</li> </ol>		unications ov	er a vídeo dis	stribution netw	ork	
3 7,127,230 T Methods and computer progra	im products for p		2 March 19 M			The second second
4 7.126.951 T System and method for identif propagation time	ying the floor nur	nber where a	firefighter in r	need of help is	located	l using I

If you want to see the detail information of the patent, just click on the patent number or title.

Two-term quick search queries	Next List Bottom View Cart
Searching US Patent Collection	
Results of Search in US Patent Collection fire AND alarm: 8444 patents. <i>Hits 1 through 50 out of 8444</i> .	n db for:
Next 50 Hits	
[Jump To]	
Refine Search fire AND alarm	
PAT. NO. Title	
1 7,127,733 T System for bi-directional voice	e and data communications over a video distribution network
2 7,127,270 T Wireless communication and con	trol system click
3 7.127.230 T Methods and computer progra	am products for providing communications in emergency situations
4 7,126,951 T System and method for identif	lying the floor number where a firefighter in need of help is located using

You are looking at the full text of that patent. Furthermore, you can look at images of each page by simply clicking "Images" button at the top of the Full-Text page.

Two-ter	m quick search queries			
2 7,127,27	T Wireless communication and o	control system		
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vireless commu	nication and control system			
		Abstract		
rocessing unit wi iddress defining to rocessing unit ha	and control system for use by the disabled ar ich has a unique identification code. Each co- e physical location of the module. The hierar wing coupled to it one or both of a signal rec- ets of data indicative of the status of a modu-	mmunication module also has a un chical address represents at least eiver and a signal transmitter, and a	rique hierarchical address correspo two physical domains. Each comm at least one transducer for detectin	nding to the identification code, the nunication module further includes a
nventors:	Sinclair: John (Tarbert, GB)			
Assignee: Appl. No.1	SRS Technology Ltd. (GB) 10/110.521			
The design of the second				

	Publication Number: 07127270 See	ction: Front Page 1 of 20 pages Help	e
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<ul> <li>Full Text</li> <li>Help</li> </ul>		US007127270B2	
o to Page:	(12) United States Paten Sinclair	tt (10) Patent No.: US 7,127,270 B2 (45) Date of Patent: Oct. 24, 2006	
Ğo	(54) WIRELESS COMMUNICATION AN CONTROL SYSTEM	D (56) References Clied U.S. PATENT DOCUMENTS	
000	(75) Inventor: John Sinclair, Tarbert (Git)	4,418,333 A * 11/(981 Schwarthach et al. ; 340/310/01	
	(73) Astigace: SRS Technology Ltd. (OB)		
Sections:	(*) Notice: Subject to say disclaimer, the patent is extended or adjust U.S.C. 154(b) by 528 days.		
Front Page	(21) Appl. No.: 10/110.521	6.670.004 D1* 1/2004 Schultheiss et al	
Drawings	(22) PCT Filed: Oct. 11, 2001	FOREIGN PATENT DOCUMENTS	
Specifications	(86) PCT No.: PCT/GB00/03891	E9 0626635 EE 1994 E9 0546305 E2 1996	
Claims	§ 371 (c)(1), (2), (4) Data: Aug. 12, 2002	WO WO M06890 11 1986	
	(87) PCT Pub. No.: WO01/27893	Primary Examiner - Marcone Milord	
	PCT Pub. Dute: Apr. 19, 2001	(74) Amorsey. Agent. or Firm Gifford, Knass, Groh, Sprinkle, Anderson & Citkowski, P.C.	
	(65) Prior Publication Data US 2003/0073461 A1 Age: 17, 2003	(57) ABSTRACT	
	(30) Earning Application Priority I	A communication and control section for use by the disabled	

# Learn more: Full-page image

If you have a properly installed G4TIFF image viewer or plug-in, this will bring up the full-page image of the first page of the patent along with navigation buttons for retrieving the other pages of the document.

b. Field Searching in Quick Search Page

You can search individual fields within patents by choosing one of a list of all indexed fields from the FIELD drop-down menu.

2 Using field		Data cur	rent through October 24, 2006.
Query [Help]			
Term 1:	in Field 1:	All Fields	*
	AND 👻	Abstract Issue Date	
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Patent When searching for specific	s from 1790 numbers in	Assignee State Assignee Country International Classification Current US Classification Primary Examiner Assistant Examiner Inventor Name Inventor City Inventor City Inventor State Inventor Country Government Interest Atorney or Agent PCT Information Foreign Priority Related US App. Data Related US App. Data	le only by Issue Date. Patent Number, and Cu

For example, you want to look for something patented by an inventor named 'Lee' and something to do with 'Surfing'. Enter 'Lee' in the 'Term 1' box, and select 'Inventor Name' from the

'Field 1' menu. Then, type 'Surfing' in the 'Term 2' box and select 'All Fields' from the 'Field 2' menu.

Select 'AND' from the 'Operator' menu, and hit the 'Search' button.

2 Using field	USPTO PATENT FULL-TEXT AND IMAGE DATA					
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1976 to present [full-text]	Search Click					

Patents from 1790 through 1975 are searchable only by Issue Date, Patent Number, and Cu When searching for specific numbers in the Patent Number field, patent numbers must be seven characters in le

	Search results
Se	earching US Patent Collection
IN	esults of Search in US Patent Collection db for: /Lee AND surfing: 45 patents. /ls 1 through 45 out of 45
	Jump To
C	Refine Search IN/Lee AND surfing
	PAT. NO. Title
1	7,110,796 T Portable terminal device having a display unit utilizing a holographic screen
2	7,074,168 T System for human physical evaluation and accomplish improved physical performance
3	7.047.548 CRecall of previous program channel
4	7,047,273 T Load balancing in set top cable box environment
5	7,028,096 T Method and apparatus for caching for streaming data
6	7,004,805 T Directable exhaust for water sport tow boat
7	6,947,924 T Group based search engine generating search results ranking based on at least one nomination previously made by member of the u nomination system is independent from visitation system
8	6,939,196 T Omnidirectional toy manipulator
9	6,934,964 T Electronic program guide viewing history generator method and system
10	0 6.918.347 🏽 Variable aquatic floating kit for leisure and sports
11	1.6.380,810 T Gaming machines and systems offering simultaneous play of multiple games and methods of gaming
12	2 6.852.000 T Beach wave playset
13	3 6,829,308 🏽 Satellite communication system utilizing low density parity check codes
14	4.6.804,704 T System for collecting and storing email addresses with associated descriptors in a bookmark list in association with network addresse documents using a browser program
15	5 6,739,120 T Real-time audio/video communication method for use on the internet and device therefor
16	6 6,754,241 T Computer system for statistical multiplexing of bitstreams
17	7 6,745,367 🔳 неволого оказ сопциинет разучана разучала на наравленията ракетка зартегизация на кластия кактолого

# c. Date Range Searching

You can specify a range of dates rather than having to specify a certain day or month to narrow your search.

This feature is only available in date fields, such as Issue Date and Application Date.

4 Using date range	USPTO PATENT FULL-TEXT AND IMAGE DATABASE
	Home Quick Advanced Pat Num Help
	View Cart
	Data current through October 24, 2006.
Query [Help]	
Term 1:	in Field 1: All Fields
	AND All Fields
Term 2:	is Field 2: Abstract
Select years [Help]	Patent Number
1976 to present [full-text]	Application Type Application Type
Pater When searching for specific	Assignee State Assignee Country International Classification
	Current US Classification Primary Examiner Assistant Examiner

For example, if you want to search patents issued any date on or after Nov. 1, 1997 and before or on May 12, 1998, enter "11/1/1997 ->5/12/1998" in the 'Term 1' box. And select Issue Date from Field 1 menu. Then hit the Search button.

4 Using date range	USPTO PATENT FULL-TEXT AND IMAGE DATABASE
4 Using date range	Home Quick Advanced Pat Num Help
	View Carr
	Data current through October 24, 2006.
Query [Help]	
Term 1: 11/1/1997->5/12/1998	in Field 1: Issue Date
	AND V
Term 2:	in Field 2: All Fields
Select years [Help]	
1976 to present [full-text]	Search Reset
	click
	s from 1790 through 1975 are searchable only by Issue Date, Patent Number, and Cu
When searching for specific	numbers in the Patent Number field, patent numbers must be seven characters in le
Search results	
Searchitesuits	
Results of Search in US Patent Collection	dh for:
ISD/11/1/1997->5/12/1998: 77440 patents.	
Hits 1 through 50 out of 77440	
Next 50 Hits	
Jump To	
Refine Search ISD/11/1/1997->5/12/1998	
PAT. NO. Title	
	ine thiosulfate/alkaline sulfite and the product thereof
2 RE35,794 System for reducing delay for existence instructions in cache	xecution subsequent to correctly predicted branch instruction using fetch information stored with each block of
3 RE35,793 T Measuring and monitoring syste	m
4 RE35,792 T Disk storage drive 5 RE35,791 T Printed sheet with integrally form	nod etamore
6 RE35,790 T System for drilling deviated bore	
7 RE35,789 T Food processing machine	
8 RE35,788 T Method of and arrangement for	rehabilitating a ballast bed of a track
9 PP10.400 T Vriesea plant named Apollo	ALC: P
10 PP10.399 T Geranium plant named "BFP-13: U PP10.399 T Geranium plant named "BFP-43	
11 PP10.398 T Geranium plant named "BFP-48- 12 PP10.397 T Geranium plant named pre-tree	
13 PP10.396 T Geranium plant named "Pink Pat	
14 PP10.395 T Geranium plant named *Purple F	
15 PP10.394 T Phalaenopsis orchid plant name	
16 PP10.393 T Doritaenopsis orchid plant name	ed "Aposya"

d. Phrase Searching in Quick Search Page

A group of words enclosed in quotation marks(" ") can be treated as a single search term, which is called Phrase Searching.

If you were searching for the phrase Vacuum Cleaner than vacuum or cleaner, you would use "Vacuum Cleaner".

5 Using phrase					L-TEXT AI	ND INDAGE	DAIAL	ASE
		ſ	Home	Quick	Advanced	Pat Num	Help	]
		L	Data	current th	View Cart	tober 24,	2006.	2
Query [Help]		411 171 1.4						
Term 1: "Vacuum Cleaner"	in Field 1:	All Fields		×.				
	AND 🔽							
Term 2:	in Field 2:	All Fields		*				
Select years [Help] 1976 to present [full-text]	- ka da an 1700	there exists 10	Search C	Reset	)	ate Detect	b i un fa a a	- 10
When searching for specifi	nts from 1790 c numbers in							
Searching US Patent Collection Results of Search in US Patent C "Vacuum Cleaner": 6164 patents. Hits 1 through 50 out of 6164 Next 50 Hits Jump To	ollection db fo	ti.						
Results of Search in US Patent C "Vacuum Cleaner": 6164 patents. Hits 1 through 50 out of 6164 Next 50 Hits	ollection db fo	L						

e. Right truncation

You can use a wildcard (\$) on the right side of a search term to retrieve words that begin with a certain string. Wildcards are different between the search systems.

If you are searching in a specific field the string must be at least 3 characters in length, and at least 4 characters in length in case of not searching in a specific field. You may want to truncate on a longer string to reduce the number of hits retrieved.

## LEARNING POINT 4: Strategic use of patent information

# 1. In licensing

Analyzing patent information will provide the necessary technical and business information regarding the target technology and its value before entering into a licensing negotiation.

## (1) 'Licensing in' technology

While preparing to 'license in' technology, analyzing patent information will be useful in answering the following questions:

- a. Is the technology in question in the public domain in the target market due to its non-protection, expiration, non-payment of maintenance fees or invalidation of the patent in a court proceeding?
- b. Is there a possibility of being sued for infringement?
- c. Is there technology overvalued or undervalued when compared with other related or alternate technologies?

# (2) 'Licensing out' technology

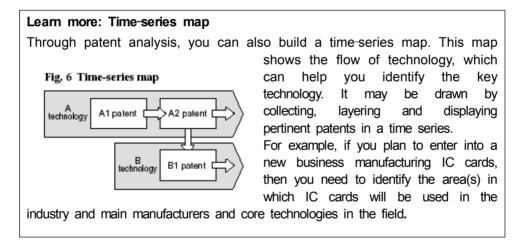
While preparing to 'license out' technology, patent information could clarify:

- a. Who could be prospective licensees in the marketplace?
- b. How valuable is the technology?
- c. Is it a core technology in your business, which if licensed out might become an obstacle to continue to practice this technology?

# (3) 'Cross-licensing'

While preparing to 'cross-license', patent analysis:

- a. Plays a role in comparing the patent portfolios of the two companies and in identifying key patents, so that it can help to decide who should pay whom and how much.
- b. Gives a picture of the life cycle of the target technology and key technologies, in the field, which will help in the decision making process.



# 2. In Mergers & Acquisitions

If a company wishes to acquire a specific technology along with other complimentary assets and has no idea where to obtain it, then it first needs to identify all the companies with relevant patents and related assets. A patent search help to identify all of the patents related to the area of interest. Once one or more potential target technologies/companies are identified, then the company can undertake additional patent analysis to narrow down its choices to decide which of the companies is the best merger or acquisition target.

Once a company identifies a target company, patent analysis can also address additional issues such as:

- (1) Is the target's technology as good as it is claimed to be?
- (2) Is the company priced fairly?
- (3) Who are the key inventors and will they stay with the merged or acquired company?

## Learn more: A real life example

As part of a broad strategic plan to fill gaps in a company's technology base, a large high-tech company acquired a small specialty business. Soon after completing the acquisition, the acquiring company discovered that R&D capabilities of the acquired company were quite limited, and certainly not consistent with the perception that it had strong technological capabilities. Its technological capability was dependent on one key researcher who was not to come along as a part of the deal. He was transferred to the parent company before the sale was completed. If patent analysis had been done before proceeding with the acquisition, the company would have been able to identify the key researcher and take timely appropriate measures to retain him.

#### 3. In Research & Development

In order to enter into a new business or to develop a new product, a company should be able to size up the relevant technology field and accurately forecast the market needs.

Patent analysis makes it possible to find out the flow of technology from elementary technologies along with the expansion of those technologies, the trend of technological change, the life cycle of a technology (whether in the growth, development, maturity or decline phase), problems and solutions in the development of a particular technology, competitors' technologies and solutions to cope with possible problems.

Knowing the life cycle of a technology makes it possible to judge the timing of development policy and focus on certain development themes. It can also prevent an infringement from occurring, which would save a huge amount in litigation expenses and compensation for damages.

#### 4. In Human Resource Management

It has been repeatedly shown that a small number of highly prolific inventors drive technological development and a much larger number of researchers produce only one or two patents in any laboratory or company.

Patent analysis, such as a co-inventor brain map, can show the key inventors who are vitally important for the future of the company.

Such brain maps can identify not only star inventors within a company, but also key inventors in other companies, which is a useful analysis for headhunting and in developing an effective M&A strategy.

# QUIZ

#### Q1. Identify the incorrect statement:

- 1) Patent information includes not only bibliographic data but technical and legal data extracted from patent documents.
- Patent documents include not only the content of published patent documents but also bibliographic and other information concerning patents for inventions, inventors' certificates, utility certificates and utility models.
- 3) Patent documents published worldwide are classified by national classification systems according to the requirement of examiners and searchers concerned.
- 4) Patent family means patent documents published in different countries but relating to the same invention.

# Answer : 3)

Most patent offices use the International Patent Classification (IPC) for search and easy retrieval of relevant patent documents. Some patent offices have their own regional or national classification systems to suit their own particular requirements. However, ever since the Strasbourg Agreement entered into force in 1975, most countries worldwide have adopted the IPC, while some of these countries are continuing to use in parallel their own national/regional classification systems.

#### Q 2. Identify the incorrect statement:

- 1) Patent information is generally the most up to date source of technical information available anywhere in the world.
- 2) Ideally, an appropriate patent search should be conducted at each of the key stages of the product development cycle.

- 3) A freedom-to-operate search should be undertaken before marketing a product so as to minimize the risk of a patent infringement suit.
- A search made on free patent databases generally gives a complete answer to all the relevant questions.

# Answer : 4)

It is generally wrong to assume that a search made on free patent databases is comprehensive and can give a complete answer to all the relevant questions. A do-it-yourself search is a good starting point but a comprehensive patent search is usually a job for an expert, who will know which sources to refer to and how best to manipulate them to retrieve the data needed.

#### Q 3. Identify the incorrect statement:

1) Patent information helps a company in preparing for patent licensing negotiations.

- 2) By using patent information it is possible to identify the key inventors in a particular technological area.
- Patent information helps a company to avoid wasting its resources on R&D programs when everything has already been invented in that particular technological area.
- 4) A company could monitor activities of real and potential competitors.

## Answer : 3)

By using patent information a company would become familiar with the technological developments in a particular field up to a particular date. This prevents them from wasting their limited resources on reinventing the wheel. At the same time, it enables the company to invest its resources on improving on the state of the art by developing a new or improved product or process.